**Multiple Choice Question**

1) What does culture primarily consist of?

* A) way of life, including behaviors, beliefs, and values, passed down through

communication and imitation.

2) How can culture change occur?

* C) Through new philosophical ideas or technological advancements from within.

3) Which of the following is an example of how technology has changed how people

access information today?

* B) Radio and television have evolved into 24-hour streaming services.

4) What is the primary function of wearable technology?

* B) To monitor physical activity through a fitness tracker.

5) How has GPS technology been used to enhance safety?

* C) It helps monitor the location of children and elderly individuals.

6) What does the concept of a digital culture primarily describe?

* A) The way technology influences human interactions, behaviors, and communication.

7) Which of the following contributes to the development of digital culture?

* A) Endless persuasive technology and disruptive technological innovation.

8) Which of the following is an example of a digital payment method?

* B) WeChat Pay

9) What is the primary function of Waze as mentioned in the text?

* B) It uses GPS and social media features for navigation and crowdsourcing.

10) What is the main challenge associated with engaging in the digital world, as described in the

text?

* B) The balance between the benefits of unlimited content and the risks of overuse and

dependency.

11) What is the main challenge associated with engaging in the digital world, as described in the

text?

* A) The overwhelming amount of digital content and connection available.

12) What is a defining characteristic of a Digital Society?

* A) It is a society formed by integrating advanced technologies into culture and everyday

life.

13) According to a study by Live Person, what percentage of younger Millennials and older

members of Generation Z have their phones within arm’s reach while they sleep?

* B) 70%

14) What is a key finding from the Deloitte study regarding the phone usage of 18 to 24-year

olds?

* B) They check their phones 86 times a day, the highest of any age group.

15) What is a real concern related to the widespread access and use of digital technology today?

* A) The potential for dependency and addiction.

16) What did a study by Live Person reveal about Generation Z's attachment to their

smartphones?

* C) 43% of people under the age of 35 would give up their smartphone forever for $5

million.

17) What does digital dependency refer to?

* B) The overuse of the internet or electronics to the point that daily life is affected.

18) What is a common belief among more than half of Generation Z regarding multitasking?

* C) They do not believe multitasking negatively impacts the quality of their work.

19) What impact does digital technology have on the emotional health of Generation Z,

according to the text?

* C) It offers a venue for emotional support, with nearly 70% of Gen Z receiving support

on social media during tough times.

20) A person who has grown up in the digital age.

* C) Digitally Native

Section B

1) Explain the following terms

a. Digital Culture

Digital culture can be understood as the use of technology; it includes thinking critically about online content, tools, and platforms. Digital Culture refers to the practices, values, and behaviors shaped by the use of digital technologies. Digital culture also can be understood as digital literacy. Digital literacy means having the skills to find, understand, and create clear information using digital tools and platforms.

* Connectivity: The way digital technologies enable people, devices, and systems to stay interconnected at all times. It plays a central role in shaping how we communicate, work, and interact. Digital Culture helps to connect instantly and connect with globally. It helps Real-Time Communication with the help of different social media applications as well as helps to access information with the help of smart devices
* Personalization content: Digital culture helps to access Personalization content to the particular user with the help of advanced algorithms. It helps to target advertising.

b. Digital Society

Digital society can be understood through social media with the help of the internet and smart devices.

* Connectivity: Digital society has to connect people all over the world reduce the boundaries around the people and treat it as a digital village. Where all the around the world can transfer information.
* Digital Infrastructure: Digital Society means where people are engaged in digital tools because of that there is a need for digital infrastructure to provide digital services. So there the development of digital infrastructure continues developing and connecting the people in a digital society
* E-Government: Digital society helps to perform government services are provided online, making it easier and more efficient for citizens to access services like filing taxes, voting, and obtaining permits
* Innovation and Technology: in digital society Technologies such as artificial intelligence, block chain, and the Internet of Things (IoT) are widely adopted, driving innovation and enhancing various sectors.